

## Supplier and Distributer Technology Award

As of December 17, 2019

The SAAGNY Board of Directors established this award to recognize those companies that best use technology to enhance their business and/or operations. Members were asked to vote for the Supplier and Distributer Technology Award winners based on the following criteria:

- **Outstanding usage of social media**, including frequency of use; consistency of messaging; user friendliness of disseminated information; and ability to take action with the message

- **Maintain an outstanding website**, including the design, functionality and style of the site; consistency of information posted to the site; ability to easily locate product and general information (set-ups, production time, available options, etc.); ease of finding company contact information (*for distributor sites*); inability for end-users to find direct contact information (*for supplier sites*)

- **Effectively use mobile marketing**, including the development and implementation of tools to enhance the ability to access company and product information on mobile devices (i.e. QR codes, mobile versions of websites, smart phone "apps", text messaging, etc.)

2013 Bodek & Rhodes  
Motivators, Inc.

2014 Leed's  
Motivators, Inc.

2015 Leed's  
Motivators, Inc.

2016 Leed's  
Inkwell Global Marketing

2017 Hub Pen  
Axis Promotions

2018 SanMar  
Stackable Sensations

2019 Tekweld  
Stackable Sensations