

SAAGNY
Life

JUNE

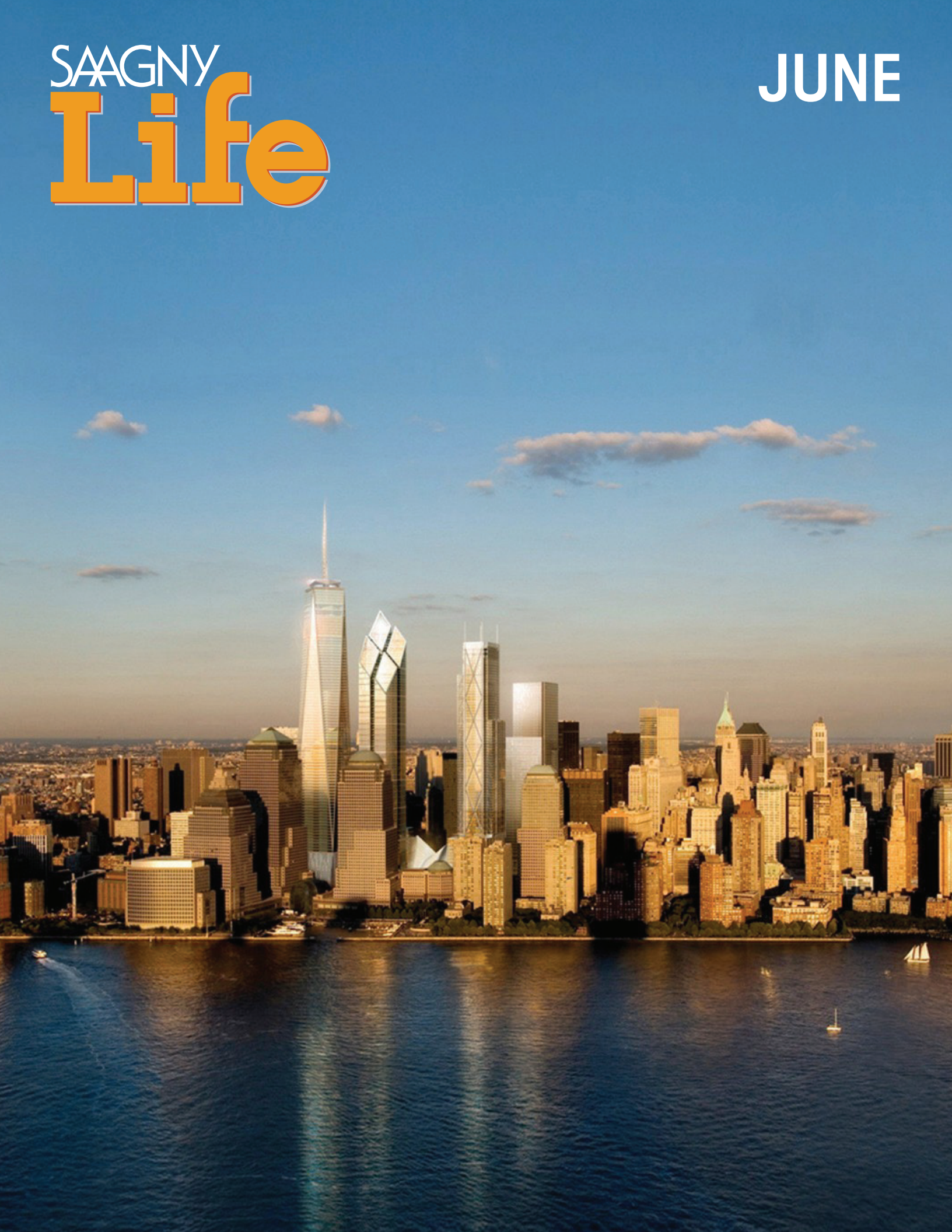


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2018 SAAGNY Board Of Directors



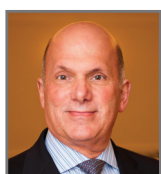
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From the Executive Director



Welcome to Summer!

Finally! SAAGNY has planned many exciting events in the tri-state area throughout 2018, all of the events can be viewed at our website saagny.org. From Promotional Buzz to Meet N'Greets, Hockey to Baseball, Wine Tasting to Bowling, there is something for everyone. I hope to see you at one or more of these events!

Thank you to all who joined us for the Wine Tastings in CT and Long Island! Not only did we get to sample some fine wines but we learned a thing or two!

Thank you to all who attended the SAAGNY Summer Show at the Metropolitan Pavilion, 125 West 18th Street, New York, NY on Tuesday, May 22. With over 80 different suppliers and multi-line reps it was a great show! Traffic on the show floor was brisk from the time the show opened at 10:30 am until it closed at 3:00 pm. End-user attendance increased nearly 15% from last year and has more than doubled since the show began. Distributor attendance increased 15% from 2017, with over 650 attendees at the show in total.



From the Executive Director



I hope to see all of you at Expo East. SAAGNY has some great events planned in Atlantic City: June 11 – Lenore Goldberg Memorial Golf Outing, Stockton Seaview Hotel and Golf Club, Galloway, NJ; Regional Meet N' Greet, Tuesday, June 12, Tun Tavern at 4:00 p.m.; and SAAGNY Member Breakfast, Wednesday, June 13, at Sheraton Hotel featuring speakers Paul Bellantone, CAE and Dale Denham, MAS. Join us!

Join us at the Summer Kick-Off Happy Hour, Paces Dockside, Mattituck, NY on June 19. Great way to kick off summer at this beautiful location on the water.

Make 2018 your year to *Get Educated! Get Certified!* – SAAGNY hosts monthly webinars that will earn you credit towards your CAS or MAS. The Certified Advertising Specialist (CAS) certification is the industry standard for 50+ years—it's the professional designation of the promotional products industry. Individuals who hold their CAS, MAS and MAS+ Certifications are seen as industry leaders—those who have attained a higher standard of professionalism, knowledge and experience.

Please make sure to visit the SAAGNY website today for the most up-to-date industry news, photos, social media links, and much more! Make sure you download the SAAGNY member app from your IOS app store. With this app you access the member directory and events calendar on the go!

Don't forget to login into your profile and update your contact information so fellow SAAGNY members can find you in our online membership directory which is exclusively for SAAGNY members.

Any questions – do not hesitate to reach out!

Best,

Donna-Jean

SAAGNY Member Spotlight



Dave Atlas
Polyconcept NA

What is your title/role at Polyconcept NA?

Field Sales Manager, Metropolitan NY Area

What do you like best about your company?

The ability to give our clients a competitive “One-Stop Shop” product offering from hard-goods to wearable’s, a strength for PCNA

What is new and upcoming with your company?

As a company with a strong tech offering, we pride ourselves in being on the cutting edge of products and trends. The upcoming months will see the release of a plethora of new tech products from PCNA, very exciting!

Tell us something about you that most people may not know.

A passion for all things outdoors!

If you could choose any profession other than your current one, what would it be?

A School Teacher!

What is your favorite quote (movie/literary/personal)?

“You just can’t beat the person who never gives up.” – Babe Ruth

What is your passion?

Athletic competition of any kind!

What drives you?

The satisfaction of a job or task well done!

SAAGNY Member Spotlight



Shari Verrone
Stackable Sensations

What is your title/role at Stackable Sensations?
Founder and president

What do you like best about your company?
Our team. Really awesome, genuine people with fun personalities, goals to succeed and just all around quality people.

What is new and upcoming with your company?
3 things: 1. We joined facilisgroup (the buying group) and could not be happier. It has helped streamline processes that allows us to grow (which we are in a growth mode of 25% above last year) and the extended family is a huge for advice as well and super nice people. 2. We are leaving the letter J for new hires for a while and adding a Sarah and one more coming up (TBD). When I am in the office and I say hey J! And Janel, Jen, Janine, Jean, Jeanne all turn....It is time to change off the letter J! Of course if someone is outstanding we will not turn them down-maybe give them a nickname.😊 3. I was asked to write a chapter in a book for new entrepreneurs and will have that finished in a few weeks and hopefully can give back some pertinent information in golden nuggets that can help new businesses.

Tell us something about you that most people may not know.
Although this fact is on our website not sure many know this: At 14 years old I was supposed to record a disco song called "Twiggy the Disco Dog" but got nodules in my throat and did not talk for an entire month hoping they would go away-per the doctor. I walked around with a magic pad that I wrote on and then pulled up the paper and wrote again. The nodules did not go away and had to give up singing and my star career to come!

If you could choose any profession other than your current one, what would it be?
It would DEFINITELY be a profession that I worked certain scheduled hours, went home and did not have to think about work until the next scheduled time for sure! As much as I LOVE our profession and would not change it, it is a 24/7 type of profession in my world. I would be a Physical Therapist as I like to help other people and love to see people succeed.

What is your favorite quote (movie/literary/personal)?
Yesterday is history, tomorrow is a mystery, but today is a gift. That is why it is called the "present."

What is your passion?
To succeed in all that I do! Both personally and professionally.

What drives you?
When our clients tell us how happy they are or excited about an items we just did for them and new prospects/clients find our proposals or ideas unique/interesting and wants to work with us, that drives me professionally. When I have time and put together a friends' gathering with some interesting twists to it....things that make them go "Wow That is Cool!" That drives me personally.

SAAGNY SUMMER SHOWCASE

A table top showcase for promotional products distributors and their clients

Thank YOU to our Sponsors!

Gold Sponsors



Bronze Sponsors



Thank You



Thank you Jules Scheck & Associates for sponsoring the refreshments.

Thank you AZX for donating the lanyards.

Thank you Prime Resources for donating the show bags and client gift bags.

Thank you Hit Promotional Products for donating the journals.

Interested in a sponsorship? Contact us at info@saagny.org

SAAGNY Social Media Information

SAAGNY

Let's Be Friends! On Social Media



#NEW4TRENDYMARKETS



new
13 oz. Freedom Bluetooth® Speaker
Vacuum Bottle
PL-4313



new
Backpack Water-Resistant Dry Bag
LT-3055



new
Carbon Fiber Retro Sunglasses
PL-5028

FOB CT



Follow Us On Instagram

Please contact your Prime Regional Sales Managers for more information:

Jon Granek
Regional Sales Manager
jgranek@jetlinepromo.com
Cell: 845.304.5888

Madison Mastro
Mid-Atlantic Regional Sales Manager
mmastro@primeline.com
Cell: 724.972.1351



Are you a Leader ?

Are you a Leader ? Are you Ready to Lead ? Are you ready to make your mark ?

Serving on the SAAGNYBoard is a great way to flex your leadership muscle, make lasting friendships, gain a better understanding of our industry, and receive professional training from PPAI. It takes commitment but you will have experiences and skills that will serve your career well. Interested email info@saagny.org for more information.



Built BIG!



KOOZIE™

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The Best Brands in the Business | bicgraphic.com

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graphic BAGS

Promotional Product Trends: A Quick Breakdown

A snapshot of the buying habits and preferences for promotional products among ad agencies and corporate advertisers

74%

believe promotional products contributed to campaigns' successes



96% purchased promotional products in the past year

75% of buyers purchased three or more times during that time

Top three drivers for including promotional products:

- Price
- Design/Function
- Proven Favorite Of Recipients



of project budgets/campaigns include promotional products

EFFECTIVENESS



8 IN 10

purchase promotional products from promotional consultants

Most frequently purchased categories:



Apparel
***MOST EFFECTIVE**



Writing Instruments



Sporting Goods



Leisure Products



Travel Accessories

Promotional products are seen as strong influencers of brands

Brand Recognition **66%**

Brand/Product Awareness **58%**

Corporate Identity **55%**

Increase Good Will **51%**

Brand Recall **42%**

74% say promotional products are either effective or extremely effective



Promotional products are often used in conjunction with:



7 IN 10

have used promotional products in stand-alone campaigns

6 IN 10

have included them as part of advertising campaigns



[YOUR LOGO HERE]

Nearly all agencies and advertisers customized or imprinted the products



88% recommend using promotional products



USAGE

Source: 2014 Promotional Products Association International, Buyer Insights: Ad Agencies & Advertisers

**GET IN!
TOUCH!**
ADVERTISING THAT LIVES ON

Welcome New SAAGNY Members

Active World Solutions (D)	J.C. Schultz (S)
Airflate (S)	LA Triumph (S)
American Office Solutions (D)	Leashables by Oralabs (S)
Atlantic Coast Cotton (S)	Logomotion (D)
Awards, Signs, and Etching (S)	Mad Style (S)
B Squared (D)	Mr Ice Bucket (S)
Blue Generation (S)	Nordic Company (S)
California Tatoos (S)	Order My Gear (S)
Candy Club (S)	Pacific Headwear (S)
Christmas by Krebs (S)	Prosanda Industrial Group (S)
Clegg Promo (S)	Safety Premiums (S)
Continental Marketing Services (S)	Sandford Business to Business (S)
Corporate Confections (S)	Satellite Specialties (S)
Diamondback Engraving (S)	Seido Inc. (S)
Entelliment (S)	Soardist Displays USA (S)
Executive Brand (D)	Sock Club (S)
Fast Decoration Automation (BS)	Sports Bangel America (S)
Fingerprint Promos (D)	Strike Promo (S)
Focus Merchandising of New York (D)	Taylor Communications (D)
FSI (BS)	The Zip Tip (S)
Gold Bond (S)	Tucano (S)
Indenitfication Plate (S)	U-Flip (S)
Innovation Line (S)	Vapor Apparel (S)
Iris Acker Ltd. (D)	

On Demand Webinars

**Did you know that
SAAGNY records our monthly webinars
and you can access them at the time
that is best for you?**

2018 Webinars can be found here

<https://www.gotostage.com/channel/75c5509f083f4f2a80381a5aac727e41?login=corporate>

Never miss a thing!

The Passing of Fred Black

It is with sad news that we report the passing of Fred Black, All Types Advertising a long-time SAAGNY volunteer and member. The Funeral will be Wednesday, April 11, at 11:00 a.m. at the Montebello Jewish Center, 34 Montebello Road, Suffern, NY 10901.

Below is a short piece written by Joel Schaffer about Fred Black.

I'm saddened that Fred Black finally listened.

When I began my real active service to SAAGNY around 1990, Fred Black had already established himself on the Board, on committees, etc. His footprint was everywhere. As my service grew and he left the Board, he never let go of SAAGNY. His activity continued with one relentless pursuit. He was the keeper of the by-laws. When a Board made a decision, he was there to check it against the by-laws. When it was time to change or amend the by-laws he either sat on or led the team that did it. I called him a pain and often said ..."go away", but, in reality, I knew how important his contributions really were. Nobody, simply nobody else cared as much as Fred. SAAGNY will document his long record of service, but not his intellectual contribution. SAAGNY today owes Fred Black a thank you. SAAGNY today needs to show youthful volunteers and potential volunteers how one person can mean so much to an organization for over 40 years.

I'm sorry you finally listened, that wasn't exactly how I meant it. Rest in peace my friend and friend of all SAAGNY.

The Passing of Joyce Siegel

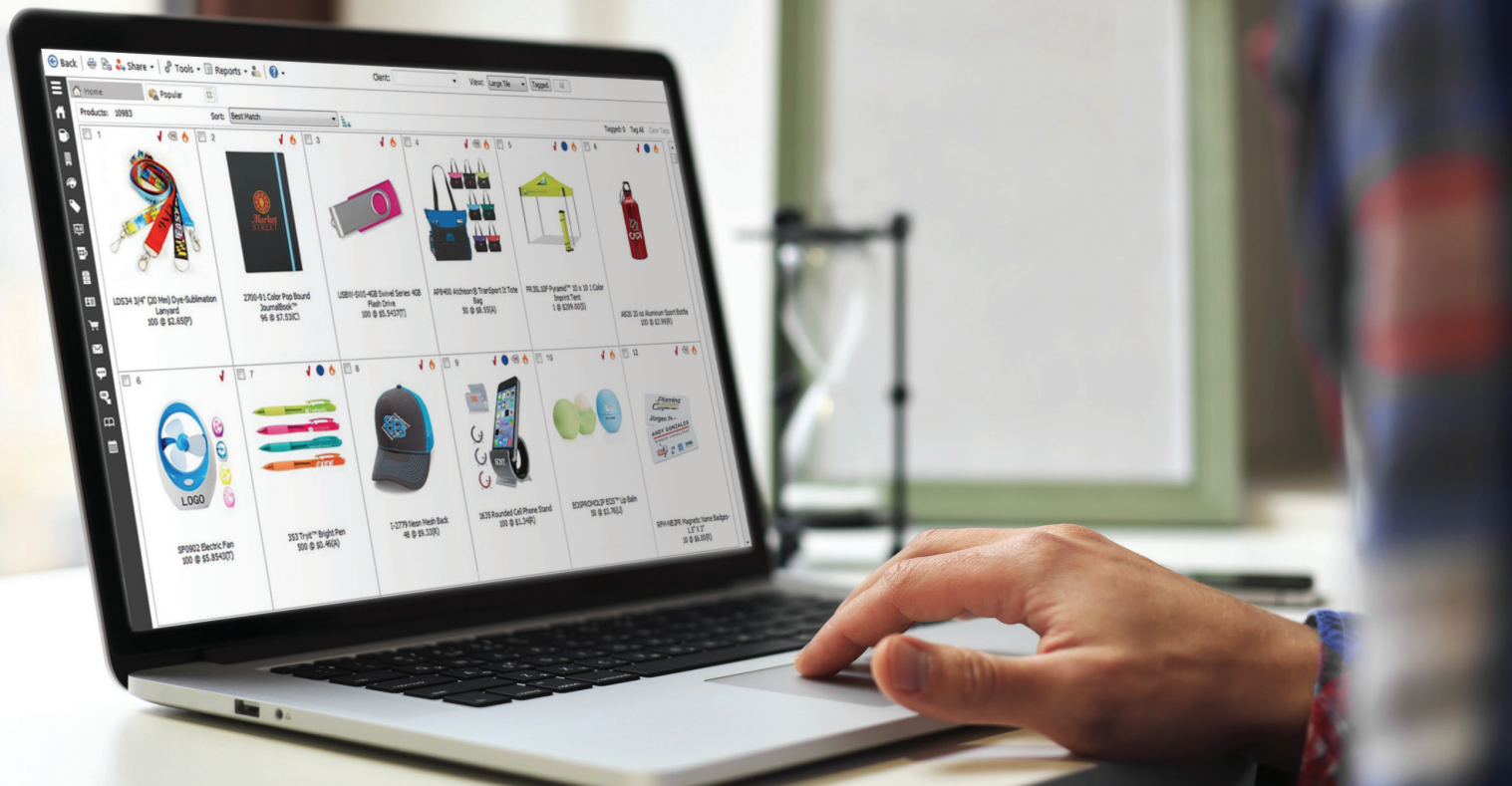
Our Deepest Condolences

Joyce Siegel, wife of Industrial Contacts founder Sidney Siegel, who was an integral part of the company for over twenty years, passed away on Sunday, May6th. Joyce fought long and hard for two years against her illness, but finally lost the battle.









She is survived by Sidney, her husband of over 65 years, her children, Steven, Mindy, and Lisa, their spouses, her identical twin Sylvia, and Sylvia's four children.

She will surely be missed by everyone who had the good fortune to know her.

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-  Keep track of your orders
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-  Send pre-designed marketing emails
-  Find top promotional product specials
-  And much more!

Streamline your processes with one easy-to-use solution.

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Foundation Golf Outing



Stockton Seaview Hotel and Golf Club
401 South New York Road
Galloway, NJ 08205

Monday, June 11

Lunch will begin at 12:00 p.m. and Shotgun Start at 2:00 p.m

\$135 per Golfer
includes Greens fees, cart fees, range balls and a buffet lunch

Running along Reed's Bay, the 18-hole links style Bay Course
is dramatically influenced by winds blowing off of the Atlantic Ocean
and will challenge even the best golfers.

Email info@saagny.org for more information.

The SAAGNY Foundation: (914) 848-7369
Address: 50 Tice Blvd Suite 340, Woodcliff Lake, NJ 07677 *new*
SAAGNYFOUNDATION@saagny.org

Upcoming Events

**Monday, June 11**

Lenore Goldberg Memorial Golf Outing, 12:00 p.m. at Stockton Seaview Golf Resort, Galloway, NJ

Tuesday, June 12

Regional Meet N' Greet, 4:00 p.m. at Tun Tavern, Atlantic City, NJ

Wednesday, June 13

SAAGNY Member Breakfast at Expo East, 8:30 a.m. at Sheraton Hotel, Atlantic City, NJ

Tuesday, June 19

SAAGNY Summer Kick-off Happy Hour, 6:00 p.m. at Pace's Dockside, Mattituck, NY

Thursday, June 21

SAAGNY Craft Beer Tasting, 6:00 p.m. at Total Wines & More, 1001 Main St, River Edge, NJ

Tuesday, August 7

SAAGNY is Going to Citi Field, NY Mets vs. Reds at 7:10 p.m., Citi Field, Flushing, NY

Tuesday, September 25

Night Before the Show Meet N' Greet, 8:30 p.m. at Glen Bar, Teaneck Marriott at Glenpointe, Teaneck, NJ

Wednesday, September 26

SAAGNY Fall Showcase, Show opens at 10:30 a.m. at Teaneck Marriott at Glenpointe, Teaneck, NJ

Thursday, October 11

SAAGNY Wine Tasting Social, 6:00 p.m. at 1742 Wine Bar, 1742 Second Ave, NY

Thursday, November 8

Escape the Midnite Carnival with SAAGNY 6:00 p.m. at Puzzle Break Long Island, Syosset, NY

Wednesday, December 12

SAAGNY Holiday Party and Awards Celebration, 6:00 p.m. at Glen Island Harbour Club, New Rochelle, NY

Register at saagny.org !

Upcoming SAAGNY Webinars



Get Educated! Get Certified!
Earn your TAS, CAS, and/or MAS in 2018!

Thursday, June 28

Ed Gulbenkian, Gulbenkian Swim - **How to sell SWIM - There Is Money in the Water** 5:30 p.m. EST

Thursday, July 26

Joel Schaffer, Soundline - **Holiday Sales & Marketing - How to Make Money in Q4!** 12:30 p.m. EST

Thursday, August 23

Dylan Sullivan, Insane Apparel - **Weighing the Pros and Cons of Screen Printing, Embroidery, Direct to Garment, and Heat Transfers** 12:30 p.m. EST

Thursday, September 27

Brad Bartlett, OPTIgraphics- **Direct Mail is Not Dead, but The Rules Have Changed** 12:30 p.m. EST

Thursday, October 25

Don Sanders, **Learn How to Sell Five Orders a Day** 8:30 a.m. EST

Thursday, November 29

Cathy Cain-Blank, CC Marketing Communications, **How to Create Email Content That Drives New Business** 8:30 a.m. EST

Visit Saagny.org to register!

Updated PPAI Certification Program Coming This Summer

PPAI is currently updating its certification program to provide a better overall learning experience for industry professionals. The program redesign is based on feedback from members who have been through the program, including members of the PPAI Certification Committee.

To ensure a smooth transition for all members in pursuit of certification or certification renewal, the Trained Advertising Specialist (TAS), Certified Advertising Specialist (CAS) and Master Advertising Specialist (MAS) programs are currently in a blackout period. The new versions of the TAS and CAS will be launched June 29, while the new MAS program will be rolled out August 31.

For industry professionals who are currently working toward earning the TAS certificate or the CAS or MAS designation, the Professional Development department is prepared to assist them during the transition period. Industry practitioners who are close to sitting for the exam should reach out to the Professional Development team at certification@ppai.org. Staff can provide alternatives during the first several months of the transition to the new certification program.

Individuals who are working to keep their certifications current will not be affected by the transition. The recertification requirements remain at 25 CAS or MAS credits every three years. Individuals still need to complete the application to have their transcript reviewed to ensure their certification is renewed, but the application process for recertification is now available at ppai.org.

Highlights of the new certification program include:

- The TAS certificate will have a structured program with identified online offerings to complete. The courses have been identified specifically for individuals who are new to the industry to provide them a solid foundation to start their education in the promotional products industry. The program will have 7.5 credits of course content with a short quiz of three to five questions following each course.
- The CAS will be comprised of 25 credits of identified course offerings that are to be completed with the passing of a quiz for each course. In addition, those working on their CAS will need to complete 25 credits of elective CAS or MAS courses. Professionals seeking to earn their CAS will have new requirements to start in the program, which include completing the TAS and presently working in the promotional products industry.

Updated PPAI Certification Program Coming This Summer

- The MAS will be similar to the CAS, with 25 credits of identified course offerings that are to be completed by passing a quiz at the end of each course. MAS candidates will also need to complete 25 credits of elective MAS education and one industry service credit. Professionals seeking to earn their MAS will need to hold a current CAS and have three years of experience in the promotional products industry.

Jennifer Crowfoot, director of professional development at PPAI, says there will no longer be one comprehensive test after completing all of the course credits. Instead, shorter quizzes are offered incrementally. “The main reason the changes are to reflect adult learning principles that allow learners to be measured throughout the program,” she says.

Additionally, individuals with a current MAS can now apply CAS or MAS credits toward their recertification. This change, says Crowfoot, was made in order to recognize that numerous new ideas, processes and content are brought to the industry each year, and these new elements may initially be presented at the CAS level. PPAI wants to ensure that lifelong learners who want to maintain their MAS have the option to pursue learning opportunities that are important to them, regardless of credit level.

“All credits currently on industry professionals’ transcripts will apply toward their progress in the program as well,” Crowfoot adds. “They will not lose credits for any course they have already taken. For those who have taken a course that now requires a quiz, they will need to complete the quiz but will not be required to watch the session over again. Otherwise, all other completed courses will go toward fulfilling the elective course requirement.”

Industry News

HERITAGE SPORTSWEAR RELEASES FASHION TEECATALOG



Heritage Sportswear released ***Fashion Tees 2018***, a Zoom catalog flip book with a focus on fashion tees. Brands included in this edition are Next Level, Bella + Canvas, Anvil, American Apparel, and LAT.

Shop www.HeritageSportswear.com. Customer Service is available 9 am to 6:00 pm, Monday-Friday at 1-800-537-2222. Heritage Sportswear is one of the largest suppliers of blank apparel and accessories serving the promotional products industry.

PRIME LINE® LAUNCHES NEW ALL ENCOMPASSING PRIMELINE.COM SITE INCLUDES ALL JETLINE ITEMS

Prime Line® launched a new, expanded Primeline.com website where visitors can find all Prime Line and Jetline items and utilize functionality such as check order status, real time inventory lookup, social media sharing, and a freight estimator for U.S. and Canada.

The site also features rapid loading speed, improved navigation and filtering, Canadian and overseas pricing, access to tracking numbers, a streamlined decoration interface, and responsive design that enhances the mobile user experience.

Primeline.com utilizes a streamlined design with dropdown navigation menus enabling users to get answers quickly and easily. Filters on search results pages allow users to narrow a search by category, price, theme and color. Product detail pages feature large images with a zoom feature on the main image and links to product videos.

“Our new consolidated website delivers a far superior user experience when compared with our previous site,” said Jeff Lederer, President of Prime Line, alphabroder’s hard goods division. “It offers more products, more ideas, more options and significantly enhanced functionality.”

Industry News

Prime Line recently redirected the URL for its Jetline website to Primeline.com. Anyone with login credentials for Jetlinepromo.com can use the same credentials for Primeline.com. Any user who has already registered at Primeline.com should continue to use those credentials.

Prime Line is participating in Promo Standards, an API web service that is becoming the EDI standard for the promotional products industry. Distributors who register with Promo Standards can access from Prime Line's live feed for inventory and order status as well as receive order shipping notifications.

On May 1, the company merged Jetline's social media pages with Prime Line's. Distributors are encouraged to like and follow Prime Line on all social media platforms to continue receiving product news and information on the Jetline product line in addition to Prime's.

In December, 2017, Prime Line merged with alphabroder. A founding member of the Quality Certification Alliance (QCA), Prime has been a leading promotional products industry supplier since 1980 and is headquartered in Bridgeport, Connecticut. For more information about Prime Line, visit Primeline.com.

About alphabroder®: Founded in 1919, alphabroder is North America's largest distributor of trade, private label and retail apparel brands and merchandise to the promotional products marketplace. alphabroder offers more than 40 brands including a broad selection of retail and trade brands such as Under Armour, Bella+Canvas, Next Level, Threadfast, Adidas, Columbia, Marmot, Gildan, Fruit of the Loom, Hanes and many others as well as sourcing its own Private Brands. For more information about alphabroder, please visit alphabroder.com.

QCA AND ZOOMCATALOG ANNOUNCE STRATEGIC “BRAND SAFETY” PARTNERSHIP

Quality Certification Alliance (QCA) and ZOOMcatalog have partnered to help industry distributors easily search catalogs from suppliers with verified responsible sourcing best practices. ZOOMcatalog has created a page that allows distributors to refine their search results to only show catalogs from those suppliers that currently hold the honor of QCA Accreditation. As a bonus, distributors will be able to create custom catalogs for their clients that only contain products from accredited sources.

Industry News

“Understanding the importance of product safety and overall responsible sourcing best practices in general, we are excited to make it even easier for our distributors to find products from suppliers accredited by QCA. Almost every QCA accredited supplier has their customizable catalogs and flyers available in our search engine, so allowing people to search across only those suppliers was a no-brainer” says Bryony Zasman, co-founder, and CPO of ZOOM catalog.

“As industry distributors ramp up their responsible sourcing efforts, they are also seeking effective ways to manage all the compliance complexities better. As a result, suppliers that are “Accredited” by QCA are becoming the sought-after solution,” says Tim Brown, MAS, Executive Director of Operations at QCA. “Accredited supplier processes are routinely validated by independent third-parties to assure ethical and legal compliance throughout their supply chains. This gives distributors and end-buyers the assurances they are looking for while, at the same time, allowing them to focus less on regulation and more on growing their business. Partnering with ZOOMcatalog, now makes it even easier for distributors to locate products manufactured by suppliers with proven track records of going above and beyond the typical brand safety norms.”

About QCA:

Chicago, Illinois-based Quality Certification Alliance is an independent, not-for-profit, accreditation organization whose mission is to elevate the standards by which industry firms provide consistently safe, high-quality, socially compliant and environmentally conscientious merchandise. QCA Accreditation is granted to promotional products suppliers who complete an independent third-party audit and comply with stringent standards, that are based upon a combination of state and national laws, international standards and industry-accepted best practices recognized for their strength and effectiveness.

About ZOOMcatalog:

Boulder, Colorado-based ZOOMcatalog is the Promotional Product Industry’s Hub for online catalogs, flyers and marketing tools developed, to empower distributors with the marketing and sales tools they need. With over 500 of the top Promotional Product suppliers listing their marketing content on www.zoomcatalog.com, ZOOMcatalog is a popular resource used by thousands of distributors and end-users daily. ZOOMcatalog continues to innovate and launch software solutions that support and enhance the exchange of information between suppliers, distributors and end-users.

TITAN CUSTOM PRODUCTS ACQUIRES VISION USA

Titan Custom Products of Dallas, is pleased to announce its recent acquisition of industry leader, Vision USA. After 30 successful years in New Jersey, VisionUSA will relocate its manufacturing, printing and sales efforts to Titan Custom Products, Inc in Dallas, TX. VisionUSA remains one of the few suppliers who have a full line of proprietary USA Made drinkware and deskware. VisionUSA website, phone and emails will remain the same. Terms of the transaction were not disclosed.

Joining Titan Custom Products and guiding the transition will be VisionUSA's Michael Fishman and Mark Weissman. VisionUSA brings 18 Supplier Achievement Awards in Product Innovation, Customer Service and Decoration of the designed Drinkware and Deskware. "My partner Mark Weissman and I were looking to slow things down a bit after nearly 40 years in the industry. We have had a long, positive relationship with Felix Soliz at Titan and know he and his organization will continue to provide award winning decorating and service to distributors nationwide". Mark Weissman added, "Both Michael and myself will continue to be active, involved and supportive of Felix and his team".

Founded in 2000, Titan is a leading supplier in the drinkware category, with over 10 consecutive years of 5 Star and A+ ratings based on product quality and customer service. President Felix Soliz will ensure the transition is seamless and will be retaining additional key personnel from the VisionUSA team. President, Felix Soliz, says "this such a natural fit for us. The drinkware category is our passion and a space we have been in and had much success with. Michael and Mark will be there to assist through the transition as their experience and knowledge is invaluable."



ACTIVEWEAR
#BrandsDoneBetter

American Apparel®

The Continuation of an Icon.

Iconic basics. Globally made, ethically sourced, sweatshop free.

That's American Apparel.

We are excited to offer you the brand known for its commitment to high quality garments

20+ Styles -Men's, Women and Youth.



S&S Activewear is a national wholesaler of imprintable apparel, outerwear, bags and hats. Shipping from the West Coast, Midwest, and East Coast - our six fully-stocked distribution centers, get product to you fast and accurately. Choose from thousands of styles that are the perfect blank canvas for your logo or message.



www.ssactivewear.com

Presenting AWSome Office 360

Your worry free back office solution



Manage unpredictable order volumes

Reduce order management Cost by 40%

No resource, training & retention worries

Real time processing of art & order – 24/5 operation

Save management time

Highly experienced processing over 1.5 mil art & orders a year

Control rising health insurance cost

Dedicated teams delivering 99% accuracy

Reduce infrastructure cost

State of the art infrastructure

Business continuity rain, snow or storm

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