

SAAGNY Diamond Award Recipients

As of December 9, 2021

The Diamond Award was introduced in 1999. The objectives of the Awards program are:

- To stimulate high levels of imagination for selling promotional products
- To recognize and showcase the creative excellence of SAAGNY member companies.
- The Diamond Award is open to all SAAGNY members

1999

Frederick Black, MAS – All Types Advertising

Marion Marti – Cambridge Marketing Group

Tania Haendle – Haendle & Haendle

Jerry Nussbaum – Ideas & Things

Don Chopoorian – The Perfect Impression

2000

Marion Marti – Cambridge Marketing Group

Gail Deutchman – Distinctive Promotions (2)

Jonathan Riegel – Ideas & Things

Tom Savino – Insight Marketing

Joan Lasser – Promotional Concepts, Inc.

Tony Mifsuc – Promotional Imprints

2001

Ellen Bernstein, CAS – Accent On Promotions, Inc.

Frederick Black, MAS – All Types Advertising, Inc.

Marion Contursi – Cambridge Marketing Group

Harvey Kahn – HMK Promotions Ltd

Marcia Nozik – Logo Concepts, LLC

Karen Phillips – Southern Tier Advertising Spec.

Donald W. Chopoorian – The Perfect Impression

2002

Ellen Bernstein, CAS – Accent On Promotions, Inc. Internal Promotion-B/Tie

Bob Schwarz – Ad Source Marketing, Inc. Consumer Promotion-F

Michael & Cecile Mc Bride – American Advertising Specialties Self Promotion-K

Ed Strauss – Arrow Advertising (HM) Self Promotion-L

Marion Contursi – Cambridge Marketing Group (HM & 1) Goodwill – C Business to Business-G

Jonathan Riegel – Concepts Unlimited (2) Internal Promotion-B/Tie Goodwill-D

Mary Calcagno – Go Cal, Inc. Internal Promotion- A

Terry Magun – Magun Promotions, LLD Trade Show - M

Ken Laffer – Motivators, Inc. Self Promotion-L

Paul Kalman – Promotion Resources/Kaeser & Blair, Inc. (HM) Consumer Promotion - F

Karen Phillips – Southern Tier Advertising Specialties Non-Profit - C

Lynne Du Vivier – The Creative Factor, Inc. Goodwill - C

Don Chooporian – The Perfect Impression Consumer Promotion-E

2003

Deborah S. Beza – Advantage Promotions Consumer Promotion Less than \$10
Kathy Reccardi – Bradley Marketing Group Trade Show Traffic Builder
Marion Contursi – Cambridge Marketing Group Consumer Promotion \$10 or More
Jonathan Riegel – Concepts Unlimited Self Promotion \$10 or More
Mary Calcagno – Go Cal, Inc. Consumer Promotion Less than \$10
Karen Phillips – Southern Tier Advertising Specialties Goodwill Less than \$10
Amy A. Mallet – Personals By Design Self Promotion Less than \$10
Donald Chopoorian – The Perfect Impression (2) Business to Business \$10 or More, Trade Show Traffic Builder Less than \$10

2004

Gene Bozzo – Business To Business Promotions, Inc. Business to Business Less than \$10
Marion Contursi – Cambridge Marketing Group (3) Goodwill/Non-Profit \$10 or more, Self-Promotion \$10 or More, Trade Show Traffic Builder \$10 or More
Mary Calcagno – Go Cal, Inc. Internal Promotions \$10 or More
Jerry Nussbaum – Ideas & Things Internal Promotions Less than \$10
Louie Goldstein – Louie Max Self Promotion Less than \$10
Lynne DuVivier – The Creative Factor, Inc. (2) Goodwill/Non-Profit Less than \$10, Business to Business \$10 or More
Don Chopoorian – The Perfect Impression Consumer Promotions Less than \$10

2005

Gary Bernstein Internal Promotions Less than \$10
Accents On Promotions Edy's Grand Ice Cream
Marion Contursi Internal Promotions \$10 or More
Cambridge Marketing Congoleum Corporation
Debbie Beza Goodwill/NP/Fund Raising - Less than \$10
Advantage Promotions Living Resources
Mary Calcagno Goodwill/NP/Fund Raising - \$10 or More
Go-Cal, Inc. Verizon/CITE
Marcia Nozik Consumer Promotions - Less than \$10
Logo Concepts, LLVC CBIA
Susan Sacco Consumer Promotions - \$10 or More
Business to Business Promotions Schindler Elevator Corp
Gene Bozzo Business To business - Less than \$10
Business to Business Promotions Ross University
Susan Sacco Sales Incentive Programs - Less than \$10-
Business to Business Promotions Schindler Elevator Corp
Chris Tuhy Self Promotion - Less than \$10
The Perfect Impression
Chris Tuhy Self Promotion - \$10 or More
The Perfect Impression

Honorable Mention

Caryl Lazarus Goodwill/NP/Fund Raising - Less than \$10
Blumberg Marketing Manhattanville College
Marion Contursi Goodwill/NP/Fund Raising - \$10 or More

Cambridge Marketing Katz Media Group

Marion Contursi Business To Business - Less than \$10
Cambridge Marketing ABC
Chris Tuhy Self Promotion - Less than \$10
The Perfect Impression

2006

Gene Bozzo Internal Promotions - Less than \$10
Business to Business Promotions, Inc. AT&T
Amy A. Mallet Goodwill/NP/Fund Raising - Less than \$10
Amsley Promotions Fair Haven Board of Education
Marcia Nozik Consumer Promotions - \$10 or More
Logo ConceptsCBIA
Lynne Du Vivier Business to Business - \$10 or More
The Creative Factor Parade
Mary Calcagno Sales Incentive - Less than \$10
Go Cal Verizon
Lynne Du Vivier Sales Incentive - \$10 or More
The Creative Factor HBO
Cris Tuhy Self Promotion - Less than \$10
The Perfect Impression Self
Cris Tuhy Self Promotion - \$10 or More
The Perfect Impression Self
Roseanne Stolze Trade Show Traffic Builder - \$10 or More
Bradley Marketing Group Self

Honorable Mention

Gene Bozzo Goodwill/NP/Fund Raising - \$10 or More
Business to Business Promotions, Inc. Humanity's Team
Cris Tuhy Business to Business - Less than \$10
The Perfect Impression Self
Marion Contursi Business to Business - \$10 or More
Cambridge Marketing Group ABC-Soap

2007

Jonathan Riegel Internal Promotion Over \$10 April 2007 Meeting
Concepts Unlimited St. Johns
Ellen Bernstein Goodwill/NP/Fund Raising - \$10 or More
Accent On Promotions Candle
Susan Singer Consumer Promotions Less than \$10
All-Ways Advertising Fresh Direct
Marcia Nozik Consumer Promotions \$10 or More
Logo Concepts, LLC CBIA
Robert J. Ragazzo Business to Business Less than \$10
Bradley Marketing Group Microsoft
Robert S. Schwarz, CAS Business To Business \$10 or More
Ad Source Marketing Wall Street Journal
Marcie Kowalski Self Promotion Less than \$10
The PromoHut

Roseanne Stolze Trade Show Traffic Builder Less than \$10
Bradley Marketing Group Bradley Marketing Group

Honorable Mention

Marion Contrusi Internal Promotion Less than \$10
Cambridge Marketing Group Katz Media Group

Cris Tuhy/ Kevin Mac Fee Consumer Promotion Less than \$10
The Perfect Impression Pfizer

2008

Deborah S. Beza Consumer Promotion Less than \$10
Advantage Promotions University at Albany

Gene Bozzo Consumer Promotion \$10 or More
Business to Business Promotions, Inc. AUA of Antigua

Marcia Nozik Goodwill/Non-Profit/Fund Raising Less than \$10
Logo Concepts LLC Centennial Inn

Gene Bozzo Goodwill/Non-Profit/Fund Raising \$10 or More
Business to Business Promotions, Inc. Ross University

Roseanne Stolze Trade Show Traffic Builder Less than \$10
Bradley Marketing Group Self

Robert S. Schwarz Business-To-Business/Direct Mail Less than \$10
Ad Source Marketing, Inc. Harrison Edwards

2009

Paul Kalman Promotions Resources
Covance, Inc., Internal Promotions \$10 or More

Marlene Gonzalez Consumer Promotions Less than \$10
Go Cal, Inc. Palisades Medical Center

Robert S. Schwarz Consumer Promotions \$10 or More
Ad Source Marketing Family Britches

Roseanne Stolze Self Promotions Less than \$10
Bradley Marketing Group Self

Roseanne Stolze Trade Show Traffic Builders Less than \$10
Bradley Marketing Group Self

Honorable Mention

Marcia Nozik Internal Promotions \$10 or More
Logo Concepts Univ. of Connecticut Health Center

2011

Goodwill / Non-Profit Programs Category - Logo Concepts LLC

Goodwill / Non-Profit Programs Category, Affordable Assisted Living Coalition - *Logo Concepts LLC*

Consumer Promotions Category - All Types Advertising, Inc.

Consumer Promotions Category - Hauser Bros, Inc. - *All Types Advertising, Inc.*

Self Promotion Programs Category- Broadway Marketing Ltd.

Employee Incentive Programs Category - Motivators, Inc.

2015

GAIL DEUTCHMAN, MAS, DISTINCTIVE PROMOTIONS, INC. Goodwill Programs Category
Safeguard by Bradley Marketing Group Self-Promotion Programs Category
Trade Show Traffic Builder

2016

Axis Promotions – Distributer Self Promotion
Distinctive Promotions – Consumer Promotions and Goodwill Programs

2017

Riteline – Internal Promotion
Stackable Sensations – Consumer Promotions, Non-Profit, and Goodwill Programs

2018

Lynn Millinger, Sonoma Promo – Goodwill/Non-Profit/Fundraising
I Miller International – Business to Business Programs
Industrial Contacts – Consumer Promotions
Hub Pen – Supplier Self Promotion
Stackable Sensations – Distributor Self Promotion

2019

Joyce Ponton, HALO – Goodwill/Non-Profit/Fundraising
Clearly Branded – Business to Business Programs
Clearly Branded – Sales Incentive Programs
Stackable Sensations – Internal Self Promotion/Sales Incentive Program
Clearly Branded – Distributor Self Promotion

2021

Beth Silverman, The Vernon Company – Goodwill/Non-Profit/Fundraising
Stackable Sensations – Internal Self Promotion/Sales Incentive Program