

# SAAGNY SCHOLARSHIP Awards

## *Linda Robinson* LEADERSHIP AWARD

The pioneering icon entered our industry as one of a handful of women who built and helmed a successful distributorship, served as a SAAGNY President and was making an impact on the PPAI® Board.

Her legacy as a leader and a mentor is perpetuated by the namesake scholarship established by the SAAGNY Board of Directors in 1995 upon her untimely death.

All SAAGNY executive-level, decision-maker members are eligible, as long as have they have been active in the industry for a minimum of ten years.

Recipient of the scholarship will receive a one-night complimentary stay at Promotions East (Must be used for Tuesday, October 18, at Harrah's).

## Past Presidents' CONTINUING EDUCATION AWARD

This scholarship reflects the leadership, vision, dedication, and contributions of SAAGNY Past Presidents.

This award was created in their honor to enhance and expand the recipient's knowledge about the positive interaction in our industry.

All SAAGNY members are eligible, as long they have been active in the industry for a minimum of five years.

Recipient of the scholarship will receive a one-night complimentary stay at Promotions East (Must be used for Tuesday, October 18, at Harrah's).

## Linda Robinson Leadership Award

### Eligibility Requirements

- Member of SAAGNY – director, vice president, principal, COO/CEO.
- Presidents, owners of multi-line representatives, and marketing companies.
- Active in the industry for a minimum of ten years.
- Attach a separate, plain, non-letterhead sheet with responses to following questions:
  - o How and why did you enter this industry?
  - o Share YOUR ideas for changes/improvements to ensure the future of the industry.
  - o Greatest challenge you faced in the industry and how did you deal with it?
  - o Your greatest accomplishment in the industry.
  - o Share YOUR involvement with SAAGNY or other industry associations.
  - o Elaborate on how the contributions you made helped these organizations.
- Recipient of the scholarship will receive a one-night complimentary stay at Promotions East (Must be used for Tuesday, October 18, at Harrah's). Previous winners may apply every fourth year.
- Previous winners may apply every fourth year

## Past Presidents' Continuing Education Award

### Eligibility Requirements

- SAAGNY member company principal, full-time employee, multi-line reps, independent contractors.
- Active in the industry for minimum of five years.
- Attach a separate, plain, non-letterhead sheet with your industry experience to include the following:
  - o How and why did you enter this industry?
  - o What is/are your career goal(s) in the industry?
  - o Explain how the career course you selected will aid in your objective.
  - o Share YOUR ideas for changes/improvements to ensure the future of the industry.
  - o Describe how your involvement and contributions have helped you in this career.
- The application must be approved by the employee's owner/manager or home office.
- Recipient of the scholarship will receive a one-night complimentary stay at Promotions East (Must be used for Tuesday, October 18, at Harrah's). Previous winners may apply every fourth year.
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## Linda Robinson Leadership Award

## Past Presidents' Continuing Education Award

Name \_\_\_\_\_ Title \_\_\_\_\_  
 Company \_\_\_\_\_ Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Alt. Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_

Length of service with company \_\_\_\_\_ Number of years in industry \_\_\_\_\_  
 Prior employment in promotional products industry \_\_\_\_\_

Select One

\_\_\_\_\_ Distributor \_\_\_\_\_ Supplier \_\_\_\_\_ Representative

Applying to:  Linda Robinson Leadership Award  
 Past Presidents' Continuing Education Award

\_\_\_\_\_ Yes I have reviewed submission requirements on the back of this form and have provided additional materials required for this application.

Applicant or Nominator's Signature \_\_\_\_\_ Date \_\_\_\_\_

Principal's Signature \_\_\_\_\_ Date \_\_\_\_\_  
*(required for Past Presidents' Continuing Education Award)*

### Submission deadline: September 10, 2021

Awards presentation will be held at the SAAGNY Holiday Celebration on December 8, 2021.

Please review requirements for each scholarship. Complete the application above, and provide this along with any attachments as stated in the requirements.

Send submissions to: SAAGNY Attn: Scholarship and Award Committee  
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 Tel: 914-848-7369 • www.SAAGNY.org • info@SAAGNY.org